



ALLIANCE
FOR INTELLECTUAL PROPERTY

**JOIN CREATORS AND BUSINESSES FROM ACROSS THE UK FOR
BRITISH IP DAY
TUESDAY 5TH JULY 2016**

Tuesday 5th July 2016 will mark the first British IP Day, celebrating the huge contribution that Intellectual Property (IP) makes to the UK. There are two easy ways to get involved and make your voice heard by the people that can change policy.

1. MEET YOUR MP

Your Member of Parliament is there to represent your interests. Whether you are self-employed, work in a creative role for a business or employ people in the UK, you make an important contribution to the local and national economy.

The Alliance will help arrange for you to meet your MP on Tuesday 5th July so you can tell them about yourself, your work and why your industry and creativity matters. This will ensure they can understand more about how intellectual property contributes to your successes and how MPs can support your work in the future.

You are also invited to join us in the evening at the Alliance's popular annual Summer Reception on the House of Commons terrace in the evening.

2. IP CHAMPION AWARD

The Alliance is launching the *IP Champion* award.

Nominations are now open for members to nominate a person, organisation or campaign that has shown excellence in the promotion or protection of IP.

If you would like to nominate your work, or the work of another person, business or organisation, please get in touch through your relevant trade or representative organisation. To download the entry form and details on the term and conditions of the award, please go [here](#).

Pete Wishart MP, Chair of the All-Party Parliamentary Group on Intellectual Property MP and champion of IP in Parliament said, *"It's vital that MPs from across the political spectrum understand the importance of intellectual property and how it drives economic growth and jobs in every constituency across the country. I encourage anyone with an interest in the promotion and protection of IP to come and visit their MP on the 5th July to make their case."*

UK brands, artists, musicians, authors, producers and designers are global success stories and the ability of creators and businesses to continue to create, invest, grow and export hinges on strong and reliable IP rights. We need to get the message to MPs of all parties that IP is created, developed and utilised in enterprises, large and small, throughout the UK. The success of IP-rich industries is crucial to the economic and cultural success of the UK as a whole.

British IP Day will be a unique opportunity to bring this message home to those people who influence our Government's policy.

To set up a meeting with your MP on Tuesday 5th July, or to get further information please contact the Alliance:

E-mail: Events@allianceforip.co.uk

Phone: 020 7803 1319